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| --- | --- | --- | --- | --- | --- |
| **1. Key Partners** | **4. Key Activities / Solution(s)** | **3. Value Proposition** | | **5. Customer Relationships** | **2. Customer Segment** |
|  |  |  | |  |  |
| **8. Key resources** | **9. Channels** |
|  |  |
| **7. Cost Structure** | | | **6. Revenue Streams** | | |
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